

UPSHOT

WINES

RED WINE BLEND

2018
SONOMA COUNTY

OUR UPSHOT

Upshot is the end result of our winemaker's passion for blending flavorful, deeply nuanced and unique wines. Exclusively from vineyards in California's best growing regions, our blends offer a sumptuous, almost magical outcome of the growing season and winemaking process.

We favor throwing out the rulebook and make time for the unexpected, allowing nature to take its course. Relying on intuition, we practice our craft with passion in celebration of a life well lived. We make wines that enhance the simple yet profoundly meaningful everyday enjoyment of a life in a fun and inviting way.

THE VINTAGE

The 2018 growing season was dry through the spring with well below normal precipitation levels. Cooler weather dominated this vintage with only two short, relatively mild heat spikes through the entire growing season. Summer days were very pleasant in Sonoma County with highs in the 70s and 80s and with August having even warmer temperatures. With everything in balance, we harvested September 22 through October 20.

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Tasting Note
This rich, supple wine bursts with blackberry and dark cherries with hints of spice followed by lush, rounded tannins and a lingering finish.”



RS
MAKE TIME FOR THE UNEXPECTED UPSHOTWINES.COM

TECH NOTES

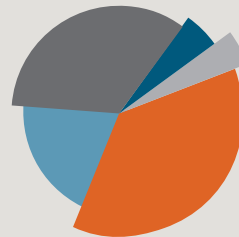
WINEMAKER
Justin Seidenfeld

ALCOHOL
14.5%

APPELLATION
Sonoma County

PH
3.71

VARIETAL COMPOSITION
37% Zinfandel
34% Merlot
20% Malbec
5% Petit Verdot
4% Riesling



Upshot definition

The final or eventual positive outcome or conclusion of a discussion, action, or series of events.

