

**UPSHOT**  
WINES

**RED WINE BLEND**

**2020**  
SONOMA COUNTY

**OUR UPSHOT**

Upshot is the end result of our winemaker’s passion for blending flavorful, deeply nuanced and unique wines. Exclusively from vineyards in California’s best growing regions, our blends offer a sumptuous, almost magical outcome of the growing season and winemaking process.

We favor throwing out the rulebook and make time for the unexpected, allowing nature to take its course. Relying on intuition, we practice our craft with passion in celebration of a life well lived. We make wines that enhance the simple yet profoundly meaningful everyday enjoyment of a life in a fun and inviting way.

**THE VINTAGE**

2020 was notable for being another dry growing season, with only a few showers throughout spring, milder weather through most of the year and lower yields at harvest. The dry season and judicious irrigation resulted in smaller leaves and canopy area, allowing the fruit to acclimate to greater light exposure than is typical. With everything in balance, we harvested September 12 – 30.

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*Tasting Note*  
This rich, supple wine bursts with blackberry and dark cherries with hints of spice followed by lush, rounded tannins and a lingering finish.  
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RS  
MAKE TIME FOR THE UNEXPECTED **UPSHOTWINES.COM**

**TECH NOTES**

**WINEMAKER**  
Justin Seidenfeld

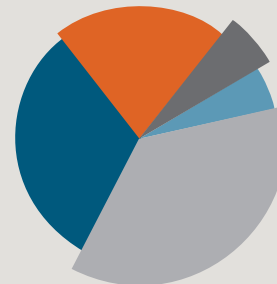
**ALCOHOL**  
14.5%

**VARIETAL COMPOSITION**

**APPELLATION**  
Sonoma County

**PH**  
3.55

36% Zinfandel  
32% Merlot  
21% Malbec  
6% Riesling  
5% Petit Verdot



*Upshot definition*

*The final or eventual positive outcome or conclusion of a discussion, action, or series of events.*

